



Professor **Bernd Raffelhüschen**
in Warsaw on 20 January 2010

media



Marcin Bojanowski

Since 1997 he has worked as a journalist for “Gazeta Wyborcza”. He specializes in the insurance market. Winner of the “Insurance Journalist of the Year 2008” award.

Gazeta Wyborcza

Poland's largest daily newspaper. It is considered to be one of the most influential and opinion-forming newspapers in Poland. It covers the gamut of political, international and general news. It is published by the multimedia corporation Agora SA. The average circulation of the newspaper is 672 000.



Grzegorz Nawacki

A journalist for the daily “Puls Biznesu”. For the last four years he has specialized in the insurance and investment market. Another area of his interest is the pension fund market.

Puls Biznesu

A nationwide specialist daily newspaper devoted to business, economy and the stock exchange. Published by Bonnier Business Polska sp. z o.o., a company owned by the Swedish Bonnier family. Since 2002 its journalists have been compiling a ranking of small and medium-sized enterprises – “Gazete Biznesu” (“Business Gazelles”).

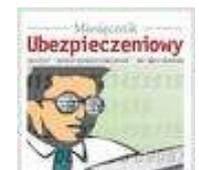


Marcin Broda

Among Polish journalists recognized as the best Polish expert in insurance industry. He is an editor-in-chief and a publicist of the most respected insurance e-journal - “Dziennik Ubezpieczeniowy” and a monthly “Miesięcznik Ubezpieczeniowy”.

Dziennik Ubezpieczeniowy

Published as an e-mail daily journal of insurance industry. It is the best source of information for brokers, insurance companies and other entities and people connected with insurance business. The e-journal touches upon up-to-date problems in the legislation and organization of the insurance industry. The average circulation of “Dziennik Ubezpieczeniowy” is 5 000.



Katarzyna Ostrowska

A journalist for the daily “Rzeczpospolita”. Since years she has specialized in pension fund market.

Rzeczpospolita

One of Poland's biggest nationwide daily newspapers. The average circulation of the newspaper is 222 000.



media



Barbara Koziar

A journalist of [bankier.pl](#) responsible for insurance related information service. Formerly a reporter of the Polish journal “Metro” and Radio Kampus.

Bankier.pl

The 3rd biggest Polish economic website, with almost 2 mln active users, records over 40 mln hits monthly. Today also a media group of some website services.



Marcin Jaworski

One of the most expert insurance journalists in Poland. He works for “Dziennik Gazeta Prawna”, a journal covering general economic issues.

Dziennik Gazeta Prawna

Polish newspaper preferred mostly by lawyers, bankers and administration clerks. The average circulation of the newspaper is 150 000.



Bożena Dołęgowska-Wysocka

PhD in Political Science, editor-in-chief and publisher of the weekly “Gazeta Ubezpieczeniowa”. Her professional experience spans 28 years. She has been dealing with the insurance market since 1998.

Gazeta Ubezpieczeniowa

A nationwide weekly devoted to the insurance and financial market. It has been present on the market since 1999. The magazine is addressed to professionals dealing in insurance: brokers, agents, financial and investment advisors. Circulation: 3.9 – 5.5 thousand.



Mariusz Gzyl

Journalist of TV Biznes. He was also the host of a well-known talk-show in TV Superstacja and a reporter of Polish Radio.

TV Biznes

The first Polish business and financial news TV channel broadcasting economic news. It has been operating since 2004. The owner of the channel is Polsat Group – one of the biggest Polish multimedia corporation.

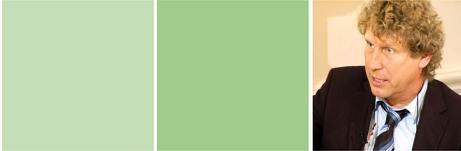


Wojciech Wężyk

The head of the Ergo Hestia Press Office. In Ergo Hestia since 2008.



summary



Professor Bernd Raffelhüschen visited Warsaw on 20 January 2010, accompanied by his colleagues from the University of Freiburg: Arne Leifels and Christoph Müller. The experts came to Poland upon the invitation by ERGO Hestia Group.

The guests from Germany outlined their views on Polish pension fund market to the media in their presentation entitled: Mind the Pension Gap: On the relationship between future pensions and pre-retirement consumption in Poland. The speech enjoyed huge interest on the side of press and web portal representatives.

Professor Bernd Raffelhüschen gave interviews to TV Biznes and Channel I of Polish Radio, indicating main threats Poland is likely to face due to the ongoing demographic changes. Journalists present at the press conference included representatives of financial press (Gazeta Ubezpieczeniowa, Dziennik Ubezpieczeniowy), nationwide press (Puls Biznesu, Gazeta Wyborcza) as well as web portals, such as Bankier.pl and Wirtualna Polska.

The conference was crowned with an exclusive interview conducted with the Professor by the chief editor of Manager magazine. The interview is due to be published in the March issue of the journal.

Articles on the conference appeared in the newspapers (such as Puls Biznesu or Gazeta Wyborcza) and on the Internet (Wirtualna Polska portal) as early as on the following day; an interview with the Professor was also aired on a national radio station. Another interview will be broadcast this week by TV Biznes. Gazeta Ubezpieczeniowa weekly dedicated a special supplement to this event, along with the front page.

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W styczniu w Warszawie odbyła się dyskusja dotycząca polskich rozwiązań emerytalnych. Brali w niej udział eksperci z Uniwersytetu we Fryburgu, Grupa ERGO Hestia i dziennikarze.

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ERGO Hestia rozdaje ubezpieczenia
Po raz pierwszy w Polsce firma zdecydowała się na przygotowanie bezpłatnej "proski" ubezpieczenia assistance. Może z niej skorzystać każdy, bez żadnych opłat. W rama...
Wczoraj o 07:27

Grupa ERGO Hestia Po obejrzeniu tego materiału koniecznie musicie przeczytać nasz poradnik o tym, jak wybrać odpowiednią polisę dla dziecka na ferie. Zapraszamy do Notatek.

Jak ubezpieczyć nasze dziecko na ferie zimowe?
www.youtube.com
Magdalena Lugin z Biura Ubezpieczeń Indywidualnych Ergo Hestii radzi, jak zabezpieczyć dziecko przed wyjazdem na wypoczynek zimowy.

Zaufało nam 3 600 000 klientów indywidualnych i ich rodzin oraz przedsiębiorcy i instytucje w całej Polsce.
Co 13 sekund wystawiamy polisę. Co 1 minutę 03 sekundy zapada decyzja o wypłacie odszkodowania dla klienta.

Informacje
Założono: 17 czerwca 1991

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